

# Taste of Johnstown



Brought to you by the Johnstown-Milliken Chamber of Commerce

## WHY SHOULD I BE A SPONSOR?

Awareness is what we hope to accomplish with each ad we place and each sponsored event. The proven commodity is numbers - the quantity of people hearing your name and seeing your logo. The more people that see your business, the more likely your business is to become a household name. This is what we offer - numbers.

This will be the first of what will be an annual event. In Johnstown. It will be built around bringing the community to downtown Johnstown and having a wonderful evening. Young families enjoying an affordable night out to senior citizens sharing a romantic summer evening. Everyone will have a great time!

We anticipate this to be the social event of the year. From community liaisons to college students, Taste of Johnstown will become an opportunity to discover your new favorite band, savor exquisite eats, escape technology and connect with your kids...to see and be seen. Are you ready to be seen?

**Let JMCC work for you and your business.**

## CONTENT

This affair will soon become a top event. There is something for each personality type, so anyone and everyone can attend. This summer event is one of the best values for your marketing dollar with delectable dishes, great shopping, engaging activities and of course, wonderful music. When partnered with the crowd volume, this event makes your decision making process simple. Attendees of a free event are enthusiastic to brands and businesses that participate in this type of community event.



## SPONSORSHIP LEVELS

<b>Platinum Sponsor &amp; 1 booth space (1 available)</b>	<b>\$3,000</b>
Event Sponsor - Top Banner all events	
Print presence as Title Sponsor	
Print Advertising/Social Media Ads	
Event web presence/hyper-link	
<b>Gold Sponsor &amp; 1 booth space (3 available)</b>	<b>\$2,000</b>
Event Sponsor - Side Banner	
Print Advertising/Social Media Ads	
Event web presence/hyper-link	
<b>Silver Sponsor &amp; 1 booth space (4 available)</b>	<b>\$1,000</b>
Band Sponsor - Band Banner	
Print Advertising/Social Media Ads	
Event web presence/hyper-link	
<b>Bronze Sponsor &amp; 1 booth space (4 available)</b>	<b>\$750</b>
Print Advertising/Social Media Ads	
Event web presence/hyper-link	
<b>Community Sponsor (Unlimited)</b>	<b>\$500</b>
Print Advertising/Social Media	
Event web presence/hyper-link	
<b>Friends of JMCC Sponsor (Unlimited)</b>	<b>\$250</b>
Website listing as contributor	